Crobox will always anonymize visitor data after pulling necessary elements.

Crobox anonymizes data with high-end disk encryption as an extra layer of security.

Crobox will never, and technically cannot, share Personal Identifiable Information with third parties.

Crobox ensures website visitors are always given control to view, delete, and download their collected data.

Crobox gives the right to its clients’ website visitors to always be able to opt-out of data collection.

Crobox experiments always include a control condition to ensure accurate performance projections are made.

Conclusions regarding the data will only be made with a confidence rate of 95% and power of 80%.

Crobox will never use dark patterns of persuasion to mislead website visitors.

Crobox serves messages that are capable of only motivating behavior and will never be designed in a way that forces visitors to buy products they do not want.

Crobox sets message trigger conditions ensure messages are only being served to promote true product attributes.

Crobox will not serve messages to visitors who close the notifications within the session.

Crobox only executes practices that stem from empirically tested research.